Arvada Center Online Media/Public Relations Internship
Pre-Interview Questions

1. Briefly explain your experience with generating content for the web.

2. On a scale of 1-10 -- 10 being expert -- what would you rank yourself in terms of:

- knowing and using HTML 4
- knowing and using HTML 5
- knowing and using CSS3
- knowing JavaScript
- knowing Photoshop and/or Illustrator

Please answer each bullet point. Feel free to expound with your thoughts/comments/examples

3. What CMS's have you worked with?

4. Do you have a:

- personal website
- personal/professional blog
- Facebook profile
- Google+ account
- Twitter account
- LinkedIn profile
- Tumblr blog
- Instagram account
- Pinterest account

5. Give an example(s) of good digital graphic design. Please explain what you like about the example and what elements of the example make for "good design".

6. What is "online marketing" to you?

7. What role does 'social media' play in your life right now (personally, professionally or both) ?

8. What is "web design" to you?

9. What is "web content management" to you?

10. What has been your experience with email management and/or email campaigns?

Please complete by 3pm on Monday, May 20, 2013
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